



# GIMAGINE- Our offers and initiatives

Goethe-Institut London



# Goethe Institutes worldwide



# Who we are

The Goethe-Institut is the cultural institute of the Federal Republic of Germany and operates worldwide. It promotes the learning of the German language and strengthens international cultural collaboration.

## **Our offers:**

- Cultural programmes with local partners
- Language courses and exams
- Further training for teachers and work with schools and stakeholders in the education system
- Library and information centre



# National Consortium for Languages Education

Strengthening  
and support for  
home, heritage  
and community  
languages

Combating the  
decline in  
German

Transforming  
language  
learning for all  
pupils

**Goethe-  
Institut**

Providing  
inspiring training  
opportunities for  
all teachers

**UCL**

**British  
Council**

Improvement of  
the transition  
between KS2  
and KS3

Increasing the  
number of  
learners in KS4  
and KS5

Delivered by:



In partnership with:





is offered **in all countries** of the United Kingdom

and **is funded by** the English Department for Education, the German Federal Foreign Office and the Friends of the Goethe-Institut UK



So far we have  
reached .....



**more than  
10.250  
pupils**

**1300  
teachers**

**with our  
offers**

# Teacher Upskilling



## Objective

- Enhancing and developing teachers' pedagogical skills

## Focal points

- Practice-orientated: geared towards the specific needs of teachers and learners
- Linguistic as well as pedagogical upskilling

## Offer formats

- Primary and secondary school programmes
- Offers for PGCE students
- One-day training courses
- Mentoring, coaching
- Online formats
- Upskilling opportunities in Germany

# GEMS (German Expert Mentors)

Peer – to- peer mentoring  
and coaching on site



Feedback

Motivation

Digital teaching

Lesson planning

Teaching materials

Needs analysis,  
coaching and  
collaborative  
work

Work shadowing,  
counselling,  
model lessons,  
team teaching

Continuous  
evaluation and  
feedback on  
use



# GEMS (German Expert Mentors)

Peer – to- peer mentoring  
and coaching on site



Feedback

Motivation

Digital teaching

Lesson planning

Teaching materials

**60**

Schools have applied  
for the programme

**More than 55**

Teachers were coached

# Further offers from the Upskilling portfolio



- German teacher days and visits for PGCE students
- Training stays in Germany
- Online training series on topics relevant to teaching or specific to other Goethe-Institut initiatives
- Scholarships for German teachers

# Free teaching materials

## Objective

- Provision of free teaching materials and comprehensive lesson plans for teachers
- For all target groups from German ab initio to adult learners

## Focal points

- An insight into current developments in Germany
- Tailored to interests of different groups of learners (children, young people and adults)
- A wide range of topics and perspectives

## Offer formats

- Comprehensive teaching and learning materials for the primary and secondary sector

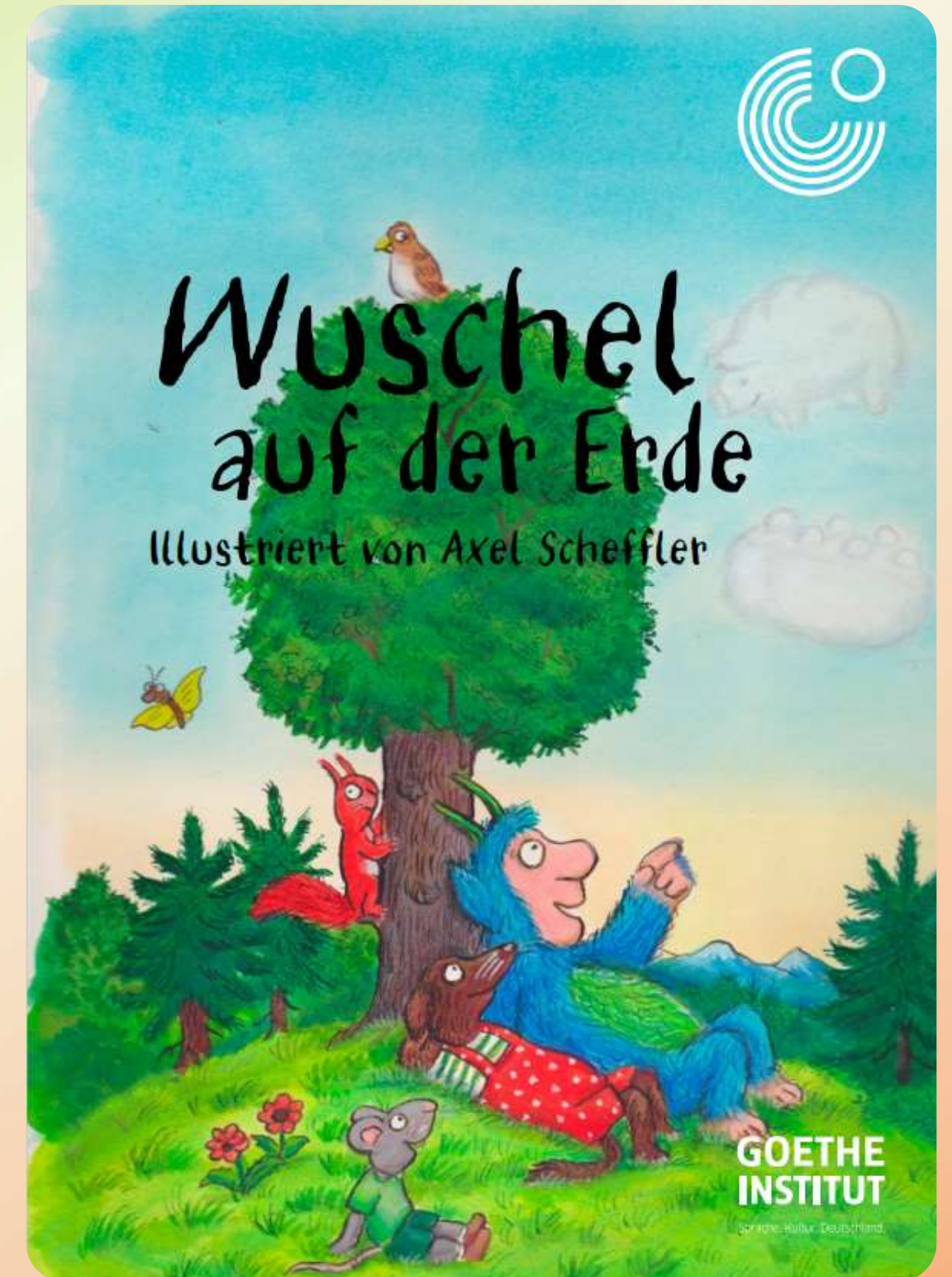
# Free teaching materials



Comic "Ein Tag in Berlin"



Kinder Universität



# German clubs

## Objective

- Supporting schools in offering German in an informal, fun and dynamic learning environment

## Focal points

- Low-threshold offer: can be offered by specialists and non-specialists
- Relevant interdisciplinary, learner-oriented

## Offer formats

- Primary and secondary level club materials including guidebooks with instructions and tips

# German clubs



GERMAN CLUB  
**FELIX UND FRANZI**

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### LESSON PLAN

#### Theme 1 - Session 1 (of 3)

**Objective**  
To be able to greet others in German

**German Words/Phrases Learning Goals**

- Hallo hello
- Guten Tag good day/ afternoon
- Guten Morgen good morning
- Auf Wiedersehen goodbye
- Tschüss bye
- Bis bald see you soon (literally 'till soon')
- Das ist that/ this is...
- Das sind those are...
- Freunde friends
- Ich bin I am

**Materials**

- World map
- Europe map
- Interactive whiteboard/screen
- Felix and Franzi letterbox (label available from the Goethe Institut)
- Felix and Franzi puppets (available from the Goethe Institut)
- Map of Germany (available from the Goethe Institut)

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Time	Social Form	Learning Objective	Content	Materials	Phrases and Gestures
5 min	Plenary (Whole group)	<p>The children understand that German is a world-wide language, not just European.</p> <p>The children are aware of Germany as a country and the German language and its geographical location in Europe</p> <p>The children can find Germany and Berlin (potentially other cities on the map)</p>	<p>Introduce the concept of learning German by finding out what the learners already know:</p> <p>Where do people speak German? <a href="#">Link to some facts about German language speakers</a> Mainly Europe but also South America, especially Brazil, and parts of Africa, such as Namibia.</p> <p>There are lots of German accents and dialects, just like there are in English</p>	<ul style="list-style-type: none"> <li>• World map and Europe map</li> <li>• Interactive whiteboard/ screens to watch the videos.</li> </ul>	<p>Hallo Kinder - Hello children (Children could answer: Hallo, 'name of club leader')</p> <p>Seid ihr bereit - Are you ready? (Children could answer: Ja!)</p> <p>Zuhören bitte- Listen carefully.</p> <p>Wo spricht man Deutsch? – Where do people speak German?</p> <p>Mainly in Europe, but also in South America, in Brazil and parts of Africa, such as Namibia.</p> <p>- In Europa, in Südamerika (Brasilien) und in Teilen von Afrika, wie Namibia.</p>

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GERMAN CLUB  
**WUSCHEL**

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### Was ist das?

Das ist der .

Der  ist und  blau.

# Gimagine Award

take German for your Duke of Edinburgh's Award skill!

## Objective

- Provide schools with a great way to take German for the Duke of Edinburgh's Award skill

## Focal points

- Acquiring first German skills and get insights into the German language and global themes surrounding contemporary Germany and the world through fun

## Offer formats

- An accessible, interactive online self-learning platform for young individuals or entire class groups
- 13-18 y/o learners

# Gimagine Award



**700 students  
have signed up  
for the Gimagine  
Award**





# German Days

## Objective

- Offer students an immersive German experience at the Goethe-Institutes in London and Glasgow

## Focal points

- Language and culture workshops
- Exhibitions
- Library quiz
- Film screenings

## Offer formats

- Workshop
- Young Goethe presentation
- Library quiz
- Movie showing

# German Days next year

**16.01**

Career with German

**30.01**

Culture and society in  
Germany

**06.02**

Taster Day German

**13.02**

Career with German



# Motivational programmes for young learners

## Objective

- Motivating young people to learn languages and engage in intercultural learning

## Focal points

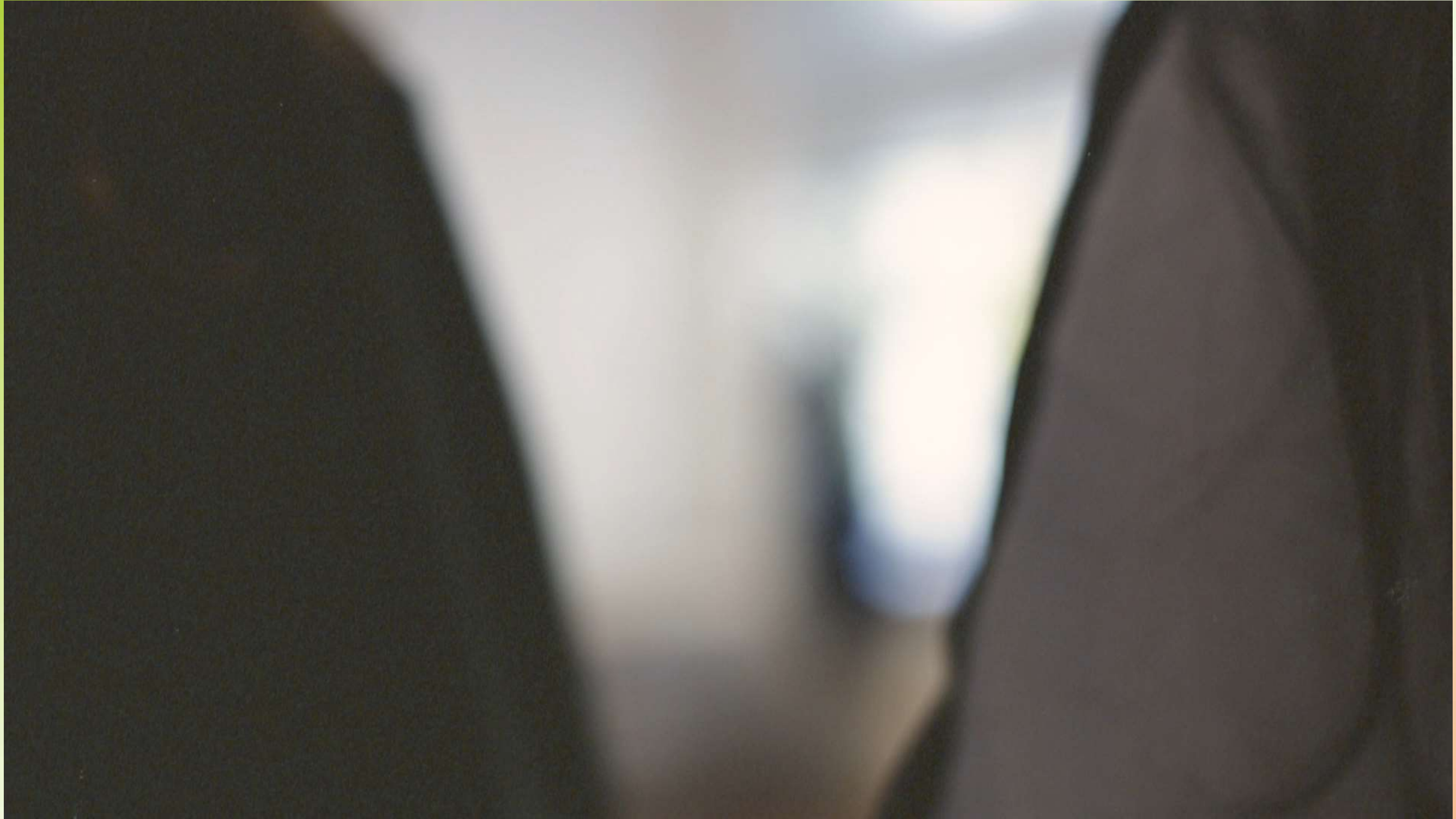
- A range of varied and exciting projects geared towards art, culture and employability addressing young learners' interests and goals

## Offer formats

- Exchange opportunities to Germany
- Football camp
- Competitions
- Online and in-person learning opportunities on the topic of German and professional life
- Artistic workshops in schools
- Rental of travelling exhibitions
- School trips to the Goethe-Institut

# Motivational programmes for young learners





# Motivational programmes for young learners



**1.750**

**pupils took part  
in German Days**

**more than 5000  
pupils visited our  
roadshows**

# Vorsprung Deutsch



## Objective

- Supporting schools with maintaining their German offer

## Focal points

- Temporary help with staff shortages
- Language upskilling for teachers and learners

## Offer formats

- Temporary provision of supply teachers provided by the Goethe-Institut
- Language course

**62**  
**German**  
**departments**

**406**  
**Pupils**

# Making the Case for German

German Embassy London reposted

**German Embassy London** @GermanEmbassy · Apr 9

"The learning of languages is a far-sighted and wise investment", Ambassador Miguel Berger writes in the latest edition of the @FCDOGovUK Inside Out magazine.

## Why German language learning matters

**Don't underestimate the value of the German language**  
While I recognise the importance and global role of English, the fact is that knowledge of German is a huge asset, particularly with Germany being the largest economy in Europe and German the mother tongue of more people in Europe than any other language. When I visit British and German companies in the UK, one thing that business leaders consistently tell me is that they are actively searching for employees with German language skills. Studies of job vacancies regularly list German as the most sought-after language among employers. Although translation programmes are becoming ever more sophisticated, they will never replace proficient communicators in today's highly interconnected world.



**Miguel Berger**  
German Ambassador to the UK

10 81 189 13K

Raising awareness of the relevance of the German language and strengthening its position as a valuable competence and transferable skill.

Building a network of advocates for the German language from the fields of politics, business, education and science





# Let's keep in touch!

**Newsletter**

**Our Events**

**Gimagine**





# Question & Answers





**Thank you for your time!**  
**Vielen dank für ihre zeit!**



**GOETHE  
INSTITUT**